

OUR REACH: DEPTH + BREADTH



california
meetings + events

Biannual Publication
10,000 print circulation
2,200+ monthly newsletter



colorado
meetings + events

Quarterly Publication
10,000 print circulation
2,700+ monthly newsletter



illinois
meetings + events

Biannual Publication
10,000 print circulation
1,700+ monthly newsletter



michigan
meetings + events

Quarterly Publication
10,000 print circulation
2,600+ monthly newsletter



minnesota
meetings + events

Biannual Publication
10,000 print circulation
1,800+ monthly newsletter



northeast
meetings + events

Biannual Publication
18,000 print circulation
3,700+ monthly newsletter
Connecticut, Delaware, Maryland, Massachusetts,
New Jersey, New York, Northern Virginia, Pennsylvania,
Rhode Island, Vermont, Washington D.C., West Virginia



northwest
meetings + events

Biannual Publication
18,000 print circulation
1,500+ monthly newsletter
Alaska, British Columbia, Idaho,
Montana, Oregon, Washington, Wyoming



southeast
meetings + events

Biannual Publication
18,000 print circulation
8,100+ monthly newsletter
Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana,
Mississippi, North Carolina, South Carolina, Southern
Virginia, Tennessee



texas
meetings + events

Quarterly Publication
10,000 print circulation
3,000+ monthly newsletter

Print (Nationwide)
114,000+
Total Circulation

eNewsletter (Nationwide)
18,900+
Total Circulation

Website (Nationwide)
24,900+ **31,500+**
Total Average Monthly Users *Total Average Monthly Pageviews*

85%
OF OUR AUDIENCE
DETERMINES WHERE IN-
STATE MEETINGS ARE HELD